



# ANNUAL FOOD & TURKEY GIVEAWAY



## THE PROBLEM

- According to the USDA, more than 38 million individuals (including 12 million children) are experiencing food insecurity.
- Rates of food insecurity are substantially higher than the national average for single-parent households, and for Black and Hispanic households.
- Florida, Georgia, and North Carolina experience food insecurity near the U.S. average (10.7 percent).
- As of July 2022, the United States has met the criteria signaling a recession.

## THE SOLUTION

Project Goo is partnering with organizations and leaders across 10 cities to host its annual food and turkey giveaway. With a goal of feeding 100,000 individuals, Project Goo needs your support. Join Project Goo as a sponsor for the 2022 Annual Food & Turkey Giveaway.

**ATLANTA • CHARLOTTE**  
**FORT LAUDERDALE**  
**FORT MYERS • JACKSONVILLE**  
**MIAMI • ORLANDO • TALLAHASSEE**  
**TAMPA • WEST PALM BEACH**

**10 CITIES. 1 MISSION. FEED 100K.**



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## SPONSORSHIP OPPORTUNITIES

### MAIN COURSE SPONSOR - \$5000

- Company Name displayed prominently on volunteer t-shirts
- Company Name displayed and linked to website on event website mentioned as main sponsor in all advertising (print, virtual, and media)
- Company logo displayed in all print advertising

### SIDE DISH SPONSOR - \$3000

- Company Name displayed on volunteer t-shirts
- Company Name displayed and linked to on all social media and collateral (Bottom of main page and on sponsors page)

### DESSERT SPONSOR - \$1500

- Company Name displayed on social media
- Company mentioned in all press releases

### BEVERAGE SPONSOR - \$1000

- Company Name displayed on social media

## ABOUT PROJECT GOO

- Advances economic impact through the teaching of entrepreneurship to youth and young adults
- Champions cause and organizational awareness through marketing and promotional product creation
- Sponsors annual food programs in targeted cities throughout the southeast
- Supports educational advancement through the provision of annual scholarships
- Facilitates workshops focused on community development and pressing social issues

To date, Project GOO has extended over \$20,000 in scholarship funding and fed 60K+ people through its feeding initiatives. Project Goo is a 501(c)(3) nonprofit organization serving the mission of giving opportunities to others through economic empowerment, educational access, and community outreach.

For more information on how your company or organization can join our mission to help feed 10,000 people during the holiday season, please feel free to contact us.

**HINTON BATTLE**

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